



the drawing board, inc.
9030 Viscount Row, Dallas, Texas 75221

Secretaries love them!

Businessmen praise them!

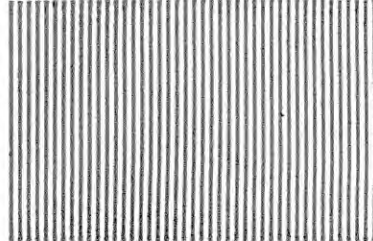
Salesmen prefer them!

Recipients appreciate them!

BULK RATE
U. S. POSTAGE
PAID
PERMIT NO. 3137
DALLAS, TEXAS.

V NELSON
SYSTEMS CONSULTANTS INDE
BOX 1546
POUGHKEEPSIE NY 12603

FIRST CLASS
Permit No. 5670
DALLAS, TEXAS



BUSINESS REPLY MAIL
No Postage Stamp Necessary if Mailed in the United States

POSTAGE WILL BE PAID BY

THE DRAWING BOARD, INC.

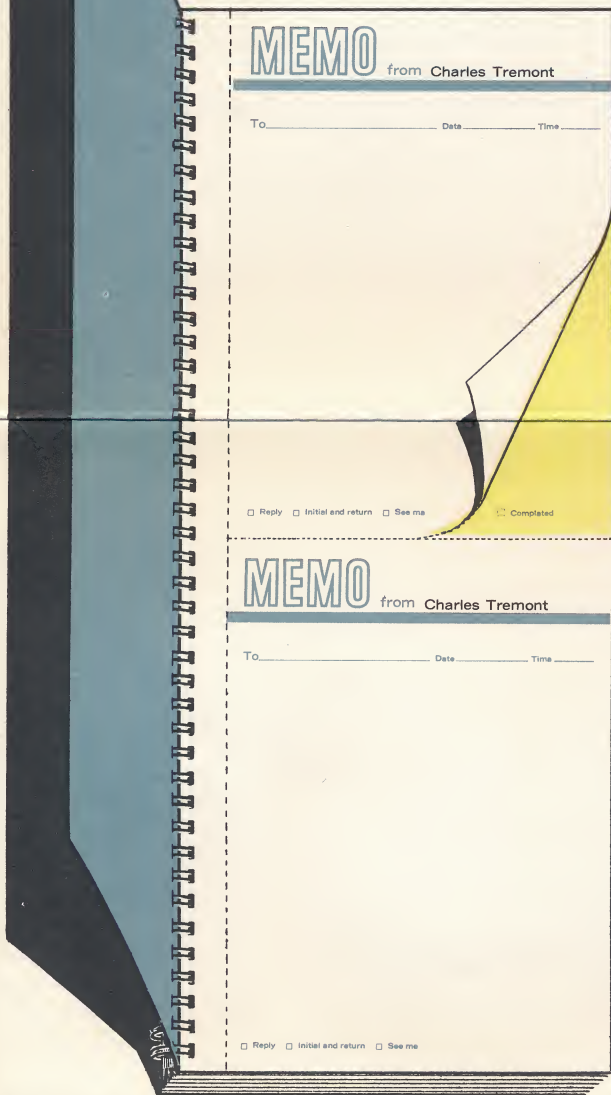
OFFICES: 9030 VISCOUNT ROW

BOX 505

DALLAS, TEXAS 75221

NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____

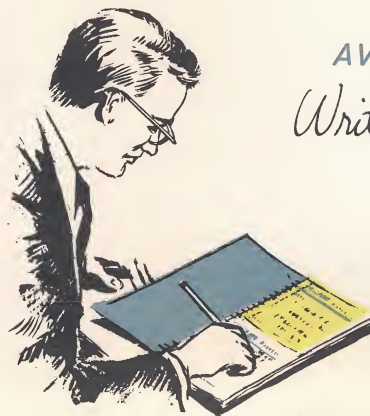
MEMO • GRAMS®



Actual Book size is 4½"X11"

- ▶ *Personalized with your name*
- ▶ *NCR paper eliminates carbons!*
- ▶ *A follow-up record of your memos!*

A written memo eliminates confusion — instructions are clear and understood. But memos need follow-up to be really effective, and with the new NCR Memo-grams you have a clear, permanent record of every memo you write! Memo-grams give you neat, smudge-less, carbon-less memos in a handsome wirebound book that lays flat for easy writing. Try Memo-grams in your office for 30 days, without obligation. If you are not completely satisfied you may return the unused balance to us at our expense and pay nothing!



*AVOID CONFUSION...
Write it and be sure!*

Only Memo-grams give you the convenience and beauty of NCR paper, plus a permanent bound record of every memo you write — a perfect follow-up system!

1012-8B

BUSINESS REPLY MAIL
No Postage Stamp Necessary If Mailed in the United States

POSTAGE WILL BE PAID BY —



THE DRAWING BOARD INC.

Box 505

Dallas, Texas • 75221

First Class
Permit No. 5670
DALLAS, TEXAS



4 BOOKS Personalized \$8.75

(600 memos • 600 duplicates)

ORDER FORM ON REVERSE SIDE

NO CALL CAN GO ASTRAY WHEN YOU USE SELF DUPLICATING

PHONE-O-GRAMS®

PHONE-O-GRAM for:

M. _____ of _____
☐ Telephoned ☐ Please return the call ☐ Will call again ☐ Came in ☐ See me

Message: _____

Phone: _____ Date: _____ Time: _____ By: _____

PHONE-O-GRAM for:

M. _____ of _____
☐ Telephoned ☐ Please return the call ☐ Will call again ☐ Came in ☐ See me

Message: _____

Phone: _____ Date: _____ Time: _____ By: _____

PHONE-O-GRAM for:

M. _____ of _____
☐ Telephoned ☐ Please return the call ☐ Will call again ☐ Came in ☐ See me

Message: _____

Phone: _____ Date: _____ Time: _____ By: _____

Actual Book size is 6¼" X 8½"

NCR paper eliminates carbons!

A record of each phone message!

Lays flat for easy writing!

A lost phone call can mean a lost sale, resulting in confusion or embarrassment — but this can never happen with PHONE-O-GRAMS! With Phone-o-grams you have a clear, clean copy of every phone message and the particulars of each call. NCR paper throughout makes Phone-o-grams neatest and most efficient way to handle all your incoming calls, giving you a permanent bound record for instant reference.

FREE

WHEN YOU ORDER PHONE-O-GRAMS:
LONG DISTANCE LOG

This handsome new book for recording outgoing and incoming long distance calls proves invaluable when the phone bill arrives.



MAIL THIS 30 DAY FREE TRIAL OFFER TODAY!

GUARANTEE

Use our products for 30 days in your office without obligation. If at the end of that time you are not fully satisfied you may return the unused balance at our expense and you will owe us nothing.

Selwyn George

Vice President

PHONE-O-GRAMS

- ☐ 2 BOOKS (550 calls and duplicates).....\$ 4.40
- ☐ 4 BOOKS (1100 calls and duplicates)..... 8.80
- ☐ 8 BOOKS (2200 calls and duplicates)..... 13.20
- ☐ 16 BOOKS (4400 calls and duplicates)..... 22.00

MP-2 1

FIRM NAME _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

AUTHORIZED BY: _____

☐ CHECK ENCLOSED (DRAWING BOARD PAYS POSTAGE)

☐ BILL US LATER

THE DRAWING BOARD 9030 VISCOUNT ROW, DALLAS, TEXAS

MEMO-GRAMS

For Personalizing Add:

- ☐ 4 BOOKS (600 memos and duplicates) \$ 7.50 \$1.25
- ☐ 8 BOOKS (1200 memos and duplicates) 14.40 1.50
- ☐ 16 BOOKS (2400 memos and duplicates) 26.50 2.00
- ☐ 32 BOOKS (4800 memos and duplicates) 43.25 3.00
- ☐ IMPRINT NAME (Please Print): _____



THE DRAWING BOARD • 9030 Viscount Row, Dallas, Texas

ONE DOZEN BALL PENCILS (\$3.90 VALUE) YOURS FREE FOR TRYING
NOTE-O-GRAMS IN YOUR OFFICE FOR 30 DAYS, WITHOUT OBLIGATION



Note-O-Grams are the new, fast and easy way to handle correspondence. Thousands of up-to-date executives have already discovered that for convenience, versatility, economy and good looks, no other letter form made can beat Note-O-Grams.

With one writing--typewriter, pen or pencil--you have an original, a copy for your files and a copy for your reader's files--and the means to get the quick reply you want. No envelope addressing is necessary - Note-O-Grams fold in half to fit a window envelope.

In one-tenth the time it takes to dictate a letter and transcribe it, you have a Note-O-Gram written and in the mail. Because it gives the reader everything he needs for an immediate reply, you have a reply much faster.

Cost is low. In small quantities of 500, Note-O-Grams (imprinted with your name) cost less than 3¢ each - less than 2¢ in larger quantities. That's less than you are probably now paying for letterhead, carbon paper and copy sheet. And there's no assembling with Note-O-Grams - they're always ready for a fast message and reply.

~~You can try Note-O-Grams at our risk. Send your trial order and use them for 30 days. If you don't think they save time and money in your office, send them back and destroy the invoice. BUT IN ANY CASE THE FREE BALL PENCILS ARE YOURS TO KEEP JUST FOR TRYING THE NOTE-O-GRAMS IN YOUR OFFICE.~~

This special introductory offer is subject to withdrawal, so be sure to send for your trial Note-O-Gram offer now. Most successful business executives and professional men like the convenience and economy of Note-O-Grams. You will too!

Selwyn George

Selwyn George
Vice President

P.S. Whether or not you decide to keep your trial order of Note-O-Grams - your Free Gift of one dozen ball pencils is yours to keep... Without obligation.

**NOTE-O-GRAM®**

© THE DRAWING BOARD • BOX 505 • DALLAS, TEXAS

YOUR COMPANY NAME**YOUR ADDRESS • CITY, STATE, ZIP CODE • TELEPHONE NUMBER****M E S S A G E**

TO _____

DATE _____

30 DAY FREE TRIAL OFFER!

Use NOTE-O-GRAMS® for 30 days at our expense. Then if you don't think they deserve continued use in your office just return the unused balance to us. We'll pay the postage back, and you won't owe us a penny.

It costs you nothing to test NOTE-O-GRAMS®. Your satisfaction is unconditionally guaranteed.

PRICE SCHEDULE

All prices include printing your company name, address and telephone number in red or black ink.

Quantity	Regular Size (N-R73)	NCR Regular (N-N73)	8½ x 11 Size (N-R113)	#10 Window Envelopes EV-G
250	X	X	11.75	X
500	14.95	19.95	17.85	8.85
1000	26.75	34.95	32.15	13.85
2000	47.60	65.00	57.80	23.10
3000	65.85	90.00	76.95	34.50
4000	82.00	112.00	98.60	45.30
5000	97.50	133.00	118.25	55.75

BY 1012-88

N-873 ©The Drawing Board, Inc., Box 505, Dallas, Texas

INSTRUCTIONS TO SENDER:

1. KEEP YELLOW COPY. 2. SEND WHITE AND PINK COPIES WITH CARBON INTACT.

R E P L Y

DATE _____

Yes, we accept your free gift of one dozen Ball Pencils for trying Note-O-Grams® in our office.

Send ☐ Red Ink ☐ Blue ☐ Photo Black

☐ Please send us _____ Note-O-Grams® on your 30 day free trial offer.

☐ Regular Size (N-R73)

☐ NCR Regular Size (N-N73)

☐ 8½" x 11" Size (N-R113)

Please use (check one) ☐ Red Ink ☐ Black Ink.

☐ Also send us _____ #10 Window Envelopes (EV-G) Black Ink only.

Imprint as follows:

Company Name _____

Address _____

City _____ State _____

Zip Code _____ Telephone No. _____

☐ Check enclosed (The Drawing Board pays postage). Money will be promptly refunded if you are not completely satisfied.

☐ Bill us later.

SIGNED _____**INSTRUCTIONS TO RECEIVER:**

1. WRITE REPLY. 2. DETACH STUB, KEEP PINK COPY, RETURN WHITE COPY TO SENDER.

The
most
CONVENIENT,

Versatile

and
ECONOMICAL

letter forms
in

America
today
are

NOTE-O-GRAMS®

Secretaries love Note-O-Grams!



"I get twice as many letters out in one-half the time . . . Thanks to Note-O-Grams."

- No messy carbons to touch
- No envelopes to address
- No searching through files for original letter. It's always there with the reply.
- No interleaving of carbons and second sheets. Note-O-Grams come as a set . . . ready to use!

Businessmen praise Note-O-Grams!



"We've found so many uses for Note-O-Grams, we don't know how we ever got along without them. Please repeat our previous order."

- Perfect for all correspondence, especially for short letters and fast replies.
- Note-O-Grams bring immediate answers. Give receiver a place to reply.
- Automatically provide follow-up copies.
- Use pen, pencil or typewriter. Busy executives can handle much of their own last-minute correspondence.

Salesmen prefer Note-O-Grams!



"Note-O-Grams are just what I've been looking for. Help me keep in touch with company and customers while on the road."

- Perfect for men on the road when speed and brevity are essential.
- Pen, pencil or typewritten . . . the message always looks neat.
- Follow-up copies are automatically provided. No messy carbons for salesmen to carry.
- Easy to take along. Note-O-Grams are compact and always handy.

Recipients appreciate Note-O-Grams!



"Note-O-Grams are the easiest to use letterforms yet! I'd like some for my office. Please send further information."

- Bring fast action. Note-O-Grams provide place for reply right next to message.
- Eliminate frills and unnecessary expense in correspondence.
- Give recipient file copy with both message and reply on same sheet of paper.
- Note-O-Grams keep correspondence simple and functional!

CUT CORRESPONDENCE COSTS IN HALF WITH

NOTE-O-GRAMS®

(Form N-R73)

NOTE-O-GRAM
© THE DRAWING BOARD, CHICAGO, ILLINOIS 60601

YOUR COMPANY NAME
YOUR ADDRESS • CITY, STATE, ZIP CODE • TELEPHONE NUMBER

M E S S A G E

TO _____

DATE _____

BY _____

INSTRUCTIONS TO SENDER:
1. KEEP YELLOW COPY. 2. SEND WHITE AND PINK COPIES WITH CARBON INT.

NOTE-O-GRAM
© THE DRAWING BOARD, CHICAGO, ILLINOIS 60601

YOUR COMPANY NAME
YOUR ADDRESS • CITY, STATE, ZIP CODE • TELEPHONE NUMBER

M E S S A G E

TO General Products Corporation
1234 Main Street
San Francisco, California

DATE _____

BY _____

NOTE-O-GRAM
© THE DRAWING BOARD, CHICAGO, ILLINOIS 60601

YOUR COMPANY NAME
YOUR ADDRESS • CITY, STATE, ZIP CODE • TELEPHONE NUMBER

M E S S A G E

TO General Products Corporation
1234 Main Street
San Francisco, California

DATE _____

BY _____

Get out twice as many letters with this handy, speedy letter form that is perfect for all routine correspondence. Secretaries and businessmen all over the country say it's the answer to today's great need for fast, economical communications . . . and it's so simple to use: Carbons and copy sheets are already in place. The address shows through a regular #10 window envelope, and both sender and receiver get automatic copies of both message and reply on one sheet!

Note-O-Grams eliminate addressing envelopes and searching through files . . . a real time and money saver!

PRICE SCHEDULE

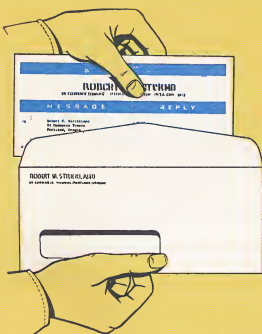
Prices include imprinting in red or black ink.

Quantity	Regular Size (N-R73)	NCR Regular (N-N73)	8 1/2 x 11 Size (N-R113)	#10 Window Envelopes EV-G
250	X	X	11.75	X
500	14.95	19.95	17.85	8.85
1000	26.75	34.95	32.15	13.85
2000	47.60	65.00	57.80	23.10
3000	65.85	90.00	76.95	34.50
4000	82.00	112.00	98.60	45.30
5000	97.50	133.00	118.25	55.75

HOW NOTE-O-GRAMS WORK:



- 1 Write or type message on first page (white). No messy carbons or second sheets to handle — carbon sheets are already in place so you automatically get 2 copies.



- 2 You snap out the middle (yellow) copy for your follow-up file. You mail the white and pink copies intact. The address shows through standard #10 window envelopes.



- 3 The recipient writes or types his reply right on the Note-O-Gram. He keeps the pink copy for his files and mails the white back to you. He can do this in a matter of minutes, and usually does. You get fast action.



- 4 You receive the white copy with the recipient's reply. No hunting for your original letter because it, and the reply, are all there on one page.

NCR and 8½x11 STYLES

NCR (No Carbon) NOTE-O-GRAM (Form N-73) The modern, chemical action of NCR paper gives you clear, clean copies without carbon interleaving on this regular size Note-O-Gram (8½ x 7¾). Prices include personalizing in Red or Black Ink.

8½ x 11 NOTE-O-GRAM (Form N-R113) A larger Note-O-Gram designed for correspondence requiring longer messages or replies, folds twice to fit #10 window envelope. Prices include personalizing in Red or Black Ink.

It's a fact . . .

THE DARTNELL CORP. REPORTS:

"... the average cost of a business letter is \$2.44. Secretarial costs account for 63% of this figure."

Note-O-Grams eliminate dictating, transcribing, and filing costs. "The Boss" finds it simple to do much of his own last minute mail himself. They cut stationery costs too.

Note-O-Grams are the perfect low cost correspondence form for all types of businesses.

The usefulness and economy of the Note-O-Gram System of Correspondence has been proved by thousands of companies over the years from all parts of the nation, from Bangor, Maine, to San Diego, California; from Anchorage, Alaska to Ft. Meyers, Florida.

Join the ranks of these successful companies who depend on this system for effective internal and external correspondence.

- Coca-Cola
- Borg-Warner Industrial Cranes
- Dr Pepper
- Music Corporation of America
- Southern Baptist Convention
- Cory Coffee
- Green Giant Foods Co.
- Litton Industries
- U.S. Army
- Braniff International Airlines
- Dover Conveyor and Equipment Co.
- Western Auto Stores
- State Farm Insurance
- Pacific Architects
- Magnavox Radio and Television
- U.S. Air Force
- L. L. Bean, Inc.
- Erie Technological Products
- Radio Corporation of America
- McGraw Hill Co.
- Hercules Powder
- Monsanto Chemical Co.
- International Harvester Co.
- Jack Winters Slacks, Inc.
- National Plumbing Company
- Levi Strauss Company
- International Business Machines
- Celanese Corp.
- Pepsi-Cola Bottling Co.
- Jerry Lewis Productions
- The Flintkote Company
- General Tire and Rubber
- General Motors Corporation
- Universal Pool Products



THE DRAWING BOARD INC.

9030 Viscount Row, Dallas, Texas 75247